

**“Scientific research is one of the most exciting and rewarding of
occupations”**

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In this May – 2019 special issue contains 10 important articles from business and social science filed. This issue is titled “Recent Research Review”. This special issue has the following articles. They are Organisational Commitment And Organisational Performance: A Conceptual Review On The Mediating Role Of Organisational, Challenges And Solution For Marketing In Digital Era, Consumer Awareness And Attitude Towards Organic Fruits At Coimbatore City – An Empirical Study, Examine The Level Of Satisfaction On The Services Provided To Passengers By The Omnibus Service Providers In Coimbatore District, Thyroid Research Publications: A Bibliometric Analysis, Readers’ Perception And Adoptability Of Electronic Books (E-Books) Among Post Graduate Students Of Autonomous Arts And Science Colleges With Reference To Coimbatore – A Study, Comparative Study On Performance Of Public Sector And Private Sector Banks Of India – An Empirical Analysis, Hospital Services And Level Of Satisfaction Of Patients In Kanyakumari District, Food Pattern Of Rural And Urban People (Comparative Study With Special Reference To Tamilnadu) & From The Past To The Present: A Brief Outline Of The Economic History Of Thoothukudi District. This special issue would be useful to the researchers, academicians, and so on. I thank the publisher and the team.

Feed back is always welcome!

With regards